



MFO ACCOUNTABILITY REPORT CARD (MARC-1)

Presidential Communications Operations Office	DEPARTMENT BUDGET FY 2014 (In million)	OVERALL RESULTS ASSESSMENT					
		SERVICE/ PRODUCT RESULTS					
		PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT	RATING	
MAJOR FINAL OUTPUTS							
Presidential Communications Operations Office (Proper)							
The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.	Media Operations Services	Coverage arrangements conducted for presidential events and visits					
		Percentage of coverage arrangements conducted for presidential events and visits	100%	90%	100%	111%	
		Percentage of coverage of presidential events rated by the MPC as good or better	96%	90%	94%	105%	
		Percentage of coverage arrangements completed one day before the event/visit	98%	90%	100%	111%	
		News and photo releases disseminated					
		Percentage of news and photo releases disseminated	99.5%	95%	99%	104%	
		Percentage of news and photo releases adopted/utilized	99.5%	85%	99%	116%	
		Percentage of news and photo releases disseminated within one hour after the events	95%	95%	99%	104%	
		Bureau of Broadcast Services					
		Public Broadcasting Communication Services	Percentage of radio materials produced and aired	97% (174,340)	90% (164,500)	93% (167,330)	103%
Percentage of radio materials produced and aired rated as good or better	100% (500)		95% (490)	100% (490)	105%		
Percentage of broadcast transmission and maintenance service rated as good or better	90% (126,000)		85% (119,000)	90% (126,000)	106%		
Percentage of materials produced and aired on schedule	100% (950)		100% (950)	100% (950)	100%		
Bureau of Communications Services							
Communication Development and Production Services	Number of communication program, projects and activities conceptualized and implemented	94,442 programs/projects	61,641 programs/projects	147,431 programs/projects	239%		
	Percentage of readers who rated communication programs, projects and activities good or better	90%	90%	100%	111%		
	Percentage of communication programs, projects and activities completed three days prior to prescribed schedule	100%	90%	90%	100%		
News and Information Bureau							
Media and Information Services	Percentage of media and information services completed	116% (438,089)	90% (377,822)	144% (547,831)	160%		
	Percentage of media and information services rated good or better		90%	96%	107%		
	Percentage of media and information services provided within prescribed schedule		90%	100%	111%		
National Printing Office							
National Printing Services	Number of printing services completed		1,335 work orders	1,509 work orders	113%		
	Percentage of printing services completed rated good or better		95%	100%	105%		
	Percentage of printing services completed one day before set schedule		95%	100%	105%		



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			SERVICE/ PRODUCT RESULTS					
			PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT		
<p>The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.</p>	Philippine Information Agency							
	Development Communication Services	Production of developmental information						
		Number of development communication materials produced	292,608 communication materials	148,550 communication materials	162,462 communication materials	109%		
		Percentage of produced materials compliant with set standards		80%	95%	119%		
		Percentage of development communication materials produced on schedule		85%	95%	112%		
		Dissemination of developmental information						
		Percentage of dissemination demands delivered	95%	85%	95%	112%		
		Percentage of disseminated information that reached the target audience		85%	95%	112%		
		Percentage of dissemination demand delivered on schedule		85%	95%	112%		
		Institutional networking capability building						
		Percentage of agencies/ organizations assisted	95%	80%	95%	119%		
		Percentage of assisted agencies/organizations that rated the assistance as good or better		85%	95%	112%		
		Percentage of requested assistance delivered on schedule		90%	100%	111%		
		Communication research						
		Number of communication research conducted	35	170	205	121%		
		Percentage of research used for planning		85%	90%	106%		
	Percentage of researches completed on schedule		90%	95%	106%			
	Radio Television Malacañang							
	Media Operations Services	Percentage of presidential events and activities covered and aired	111%	98%	98% (6,681)	100%		
		Percentage of events and activities covered and aired rated good or better	95%	95%	98%	103%		
		Percentage of presidential events and activities covered and aired on prescribed period	100%	98%	100%	102%		
	STO and GASS							
	SUPPORT TO OPERATIONS	Establishment of ISO aligned QMS or the continuing certification of one front-line service						
PCOO - Proper			95%	95%	100%			
BBS			90%	90%	100%			
BCS			91%	92%	101%			
NIB			90%	90%	100%			
NPO			90%	100%	111%			
PIA		75%	100%	95%	95%			
RTVM		90%	90%	100%				



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			SERVICE/ PRODUCT RESULTS					
			PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT		
The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.	SUPPORT TO OPERATIONS		Percentage of legal/ legislative/ policy opinions and outputs released within the prescribed period		90%	98%	109%	
			Number of hours of monitoring BBS radio stations	100%	100%	100%	100%	
			Number of news monitoring reports submitted	100%	100%	100%	100%	
			Percentage of satisfaction rate by BCS operation units of the planning services provided	95%	91%	97%	107%	
			On time delivery of planning services	95%	91%	97%	107%	
			Preparation of procedures and work instruction manual	Draft PAWIM of all CO-based units	Approved PAWIN of all CO based units	Approved PAWIM of all CO based units	100%	
GENERAL ADMINISTRATIVE SUPPORT SERVICES	Budget Utilization Rate							
	Obligations BUR - Ratio of total obligations to total release.							
		PCOO - Proper		90%	99.74%	111%		
			Php212,008,000		90%		99.74%	
		BBS		100%	97.81%	98%		
			Php278,854,000		100%		97.81%	
		BCS		92%	99.55%	108%		
			Php36,572,000		92%		99.55%	
		NIB		90%	99.95%	111%		
			Php115,735,000		90%		99.95%	
		NPO		90%	99.87%	111%		
			Php100,501,000		90%		99.87%	
		PIA		90%	99.87%	111%		
			Php280,744,000		90%		99.87%	
		RTVM		100%	98.36%	98%		
			Php281,112,000		100%		98.36%	
		Disbursements BUR - Ratio of total disbursement to total obligations.						
		PCOO - Proper		90%	100%	111%		
			Php212,002,000		90%		100%	
		BBS		100%	109.24%	109%		
			Php304,622,000		100%		109.24%	
		BCS		92%	92.81%	101%		
			Php33,941,000		92%		92.81%	
		NIB		90%	93.96%	104%		
			Php108,748,000		90%		93.96%	
		NPO		90%	94.13%	105%		
	Php94,605,000			90%	94.13%			
	PIA		90%	90.88%	101%			
		Php255,130,000		90%		90.88%		
	RTVM		99%	94.99%	96%			
		Php267,131,000		99%		94.99%		
	Submission to COA							
		Financial Statements for FY 2013 (per PD 1445)	100%	100%	100%	100%		
		Report on ageing of Cash Advances (cut-off date November 15, 2014)	100%	100%	100%	100%		

Source: Agency Form A/A-1: Assessment of DRM RMB-C