


MFO ACCOUNTABILITY REPORT CARD (MARC-1)							
 Presidential Communications Operations Office	OUTPUTS	DEPARTMENT BUDGET FY 2014 (in million)	OVERALL RESULTS ASSESSMENT				
			SERVICE/ PRODUCT RESULTS				
			PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT	RATING
<p>The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.</p>	MAJOR FINAL OUTPUTS						
	Presidential Communications Operations Office (Proper)						
	Media Operations Services		Coverage arrangements conducted for presidential events and visits				
			Percentage of coverage arrangements conducted for presidential events and visits	100%	90%	100%	111%
			Percentage of coverage of presidential events rated by the MPC as good or better	96%	90%	94%	105%
			Percentage of coverage arrangements completed one day before the event/visit	98%	90%	100%	111%
			News and photo releases disseminated				
			Percentage of news and photo releases disseminated	99.5%	95%	99%	104%
			Percentage of news and photo releases adopted/utilized	99.5%	85%	99%	116%
			Percentage of news and photo releases disseminated within one hour after the events	95%	95%	99%	104%
	Bureau of Broadcast Services						
	Public Broadcasting Development Communication Services		Percentage of radio materials produced and aired	97% (174,340)	90% (164,500)	93% (167,330)	103%
			Percentage of radio materials produced and aired rated as good or better	100% (500)	95% (490)	100% (490)	105%
			Percentage of broadcast transmission and maintenance service rated as good or better	90% (126,000)	85% (119,000)	90% (126,000)	106%
			Percentage of materials produced and aired on schedule	100% (950)	100% (950)	100% (950)	100%
	Bureau of Communications Services						
	Communication Development and Production Services		Number of communication program, projects and activities conceptualized and implemented	94,442 programs/projects	61,641 programs/projects	147,431 programs/projects	239%
			Percentage of readers who rated communication programs, projects and activities good or better	90%	90%	100%	111%
			Percentage of communication programs, projects and activities completed three days prior to prescribed schedule	100%	90%	90%	100%
	News and Information Bureau						
	Media and Information Services		Percentage of media and information services completed	116% (438,089)	90% (377,822)	144% (547,831)	160%
			Percentage of media and information services rated good or better		90%	96%	107%
			Percentage of media and information services provided within prescribed schedule		90%	100%	111%
	National Printing Office						
	National Printing Services		Number of printing services completed		1,335 work orders	1,509 work orders	113%
			Percentage of printing services completed rated good or better		95%	100%	105%
			Percentage of printing services completed one day before set schedule		95%	100%	105%

MFO ACCOUNTABILITY REPORT CARD (MARC-1)								
PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE	OUTPUTS	DEPARTMENT BUDGET FY 2014 (in million)	OVERALL RESULTS ASSESSMENT					
			SERVICE/ PRODUCT RESULTS					
			PERFORMANCE INDICATORS	FY 2013 ACTUAL ACCOMPLISHMENT	FY 2014 TARGET	FY 2014 ACTUAL ACCOMPLISHMENT	RATING	
The Presidential Communications Operations Office (PCOO) formulates and implements an integrated program of information and developmental communication that will present the work of the Presidency; develop public understanding of activities and policies; and enhance public trust and support at the national, regional and barangay levels.	Philippine Information Agency							
	Development Communication Services	Production of developmental information						
		Number of development communication materials produced	292,608 communication materials	148,550 communication materials	162,462 communication materials	109%		
		Percentage of produced materials compliant with set standards		80%	95%	119%		
		Percentage of development communication materials produced on schedule		85%	95%	112%		
		Dissemination of developmental information						
		Percentage of dissemination demands delivered	192 agencies/office assisted	85%	95%	112%		
		Percentage of disseminated information that reached the target audience		85%	95%	112%		
		Percentage of dissemination demand delivered on schedule		85%	95%	112%		
		Institutional networking capability building						
		Percentage of agencies/ organizations assisted		80%	95%	119%		
		Percentage of assisted agencies/organizations that rated the assistance as good or better		85%	95%	112%		
		Percentage of requested assistance delivered on schedule		90%	100%	111%		
		Communication research						
		Number of communication research conducted		170	205	121%		
		Percentage of research used for planning		85%	90%	106%		
		Percentage of researches completed on schedule		90%	95%	106%		
		Radio Television Malacañang						
		Media Operations Services	Percentage of presidential events and activities covered and aired	111%	98%	98% (6,681)	100%	
	Percentage of events and activities covered and aired rated good or better		95%	95%	98%	103%		
	Percentage of presidential events and activities covered and aired on prescribed period		100%	98%	100%	102%		
	STO and GASS							
	SUPPORT TO OPERATIONS	Establishment of ISO aligned QMS or the continuing certification of one front-line service						
		PCOO - Proper		95%	95%	100%		
		BBS		90%	90%	100%		
BCS			91%	92%	101%			
NIB			90%	90%	100%			
NPO			90%	100%	111%			
RTVM			90%	90%	100%			



MFO ACCOUNTABILITY REPORT CARD (MARC-1)

Presidential
Communications
Operations Office

OUTPUTS

DEPARTMENT
BUDGET

FY 2014
(in million)

OVERALL RESULTS ASSESSMENT

SERVICE/ PRODUCT RESULTS

PERFORMANCE
INDICATORS

FY 2013 ACTUAL
ACCOMPLISHMENT

FY 2014 TARGET

FY 2014 ACTUAL
ACCOMPLISHMENT

RATING

The Presidential
Communications
Operations Office
(PCOO)
formulates and
implements an
integrated
program of
information and
developmental
communication
that will present
the work of the
Presidency;
develop public
understanding of
activities and
policies; and
enhance public
trust and support
at the national,
regional and
barangay levels.

SUPPORT TO
OPERATIONS

Percentage of legal/ legislative/
policy opinions and outputs
released within the prescribed
period

100%

90%

98%

109%

Number of hours of monitoring
BBS radio stations

100%

100%

100%

100%

Number of news monitoring
reports submitted

100%

100%

100%

100%

Percentage of satisfaction rate
by BCS operation units of the
planning services provided

95%

91%

97%

107%

On time delivery of planning
services

95%

91%

97%

107%

Preparation of procedures and
work instruction manual

Draft PAWIM of all
CO-based units

Approved PAWIN of
all CO based units

Approved PAWIM of
all CO based units

100%

Budget Utilization Rate

Obligations BUR - Ratio of total obligations to total release.

PCOO - Proper

90%

99.74%

111%

Php212,008,000

Php212,562,000

BBS

100%

97.81%

98%

Php278,854,000

Php285,094,000

BCS

92%

99.55%

108%

Php36,572,000

Php36,739,000

NIB

90%

99.95%

111%

Php115,735,000

Php115,794,000

NPO

90%

99.87%

111%

Php100,501,000

Php100,634,000

PIA

90%

99.87%

111%

Php280,744,000

Php281,112,000

RTVM

100%

98.36%

98%

Php281,223,000

Php285,906,000

Disbursements BUR - Ratio of total disbursement to total obligations.

PCOO - Proper

90%

100%

111%

Php212,002,000

Php212,008,000

BBS

100%

109.24%

109%

Php304,622,000

Php278,854,000

BCS

92%

92.81%

101%

Php33,941,000

Php36,572,000

NIB

90%

93.96%

104%

Php108,748,000

Php115,735,000

NPO

90%

94.13%

105%

Php94,605,000

Php100,501,000

PIA

90%

90.88%

101%

Php255,130,000

Php280,744,000

RTVM

99%

94.99%

96%

Php267,131,000

Php281,223,000

Submission to COA

Financial Statements for FY
2013 (per PD 1445)

100%

100%

100%

100%

Report on ageing of Cash
Advances (cut-off date
November 15, 2014)

100%

100%

100%

100%

GENERAL
ADMINISTRATIVE
SUPPORT SERVICES